

Rules on sponsorship and partnership

Partnership

1. Partner – for the investment in the minimal amount of 100.000 Euro Partner is entitled to:
 - 2 tickets for ninth row for all the concerts in the season and out of the season
 - 4 protocol tickets for the whole season
 - 4 protocol tickets for the balcony for the whole season
 - Invitation to yearly gala dinner with the members of the Board of Directors of Belgrade Philharmonic and Foundation, head conductor, benefactors, sponsors and partners
 - partner's logo on the posters for regular concerts of Belgrade Philharmonic
 - partner's logo on the concert programs for regular concerts of Belgrade Philharmonic,
 - partner's logo in the hall of Belgrade Philharmonic on a special wall panels
 - indication of partnership on the tickets for all the concerts of Philharmonic during the regular concert season,
 - possibility of placing roll-up or adequate partner's promotional stand in the entrance hall of Ilija M. Kolarac Endowment during the regular concerts of Belgrade Philharmonic in that hall
 - possibility of placing roll-up or adequate partner's promotional stand in the hall in front of Grand hall in Ilija M. Kolarac Endowment during the regular concerts of Belgrade Philharmonic in that hall
 - possibility of using LCD and plasma monitors in the halls of Ilija M. Kolarac Endowment during the regular concerts of Belgrade Philharmonic in that hall, with the intention of promoting the partnership
 - possibility of placing roll-up with partner's logo or promotional content in the hall of Belgrade Philharmonic
 - possibility of using LCD and plasma monitors in the halls of Belgrade Philharmonic with the intention of promoting the partnership
 - placing partner's logotype on the home page of Belgrade Philharmonic web site (www.bgf.co.rs) in the part for strategic partners and in the section of Belgrade Philharmonic Foundation on the same web site. There is also a possibility of placing a banner on the web site, with direct link to partner's web sites.
 - other promotional activities and PR according to common interests of Foundation and Partners and based on particular agreements of both sides
 - Partners who commit by the contract to long-term cooperation of at least 3 years are entitled to one place in the Board of Directors of the Foundation



Sponsorship

1. Cycle sponsor – for the investment in the minimal amount of 10.000 Euro, sponsor is entitled to:
 - 2 tickets for ninth row for the concerts in the cycle he sponsors
 - 4 protocol tickets for the concerts in the cycle he sponsors
 - Announcement of sponsorship in the concert program of the cycle he sponsors
 - Possibility of using LCD and plasma monitors in the halls of Ilija M. Kolarac Endowment during the regular concerts of Belgrade Philharmonic of the cycle he sponsors, with the intention of promoting the partnership
 - Possibility of using LCD and plasma monitors in the halls of Belgrade Philharmonic with the intention of promoting the partnership
 - Placing partner's logotype on the home page of Belgrade Philharmonic web site (www.bgf.co.rs) in the part for cycle sponsors and in the section of Belgrade Philharmonic Foundation on the same web site. There is also a possibility of placing a banner on the web site, with direct link to partner's web sites.
 - Right to buy two tickets in eighth and ninth row for all concerts out of the regular season
 - Invitation to yearly gala dinner with the members of the Board of Directors of Belgrade Philharmonic and Foundation, head conductor, benefactors, sponsors and partners

2. Concert sponsor – for the investment in the minimal amount of 2.500 Euro gains the following rights
 - 2 tickets for ninth row for the concerts he sponsors
 - 4 protocol tickets for the concert he sponsors
 - Announcement of sponsorship in the concert program and on the web sites of the Belgrade Philharmonic Orchestra (www.bgf.rs)
 - Right to buy two tickets in eighth and ninth row for all concerts out of the regular season
 - Invitation to yearly gala dinner with the members of the Board of Directors of Belgrade Philharmonic and Foundation, head conductor, benefactors, sponsors and partners